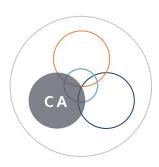




## Capital Advisory

Our capital advisor experts work relentlessly to foster institutional-quality relationships between investors and investment managers. We provide a full array of capital services, marketing advice and strategic guidance to make the time-consuming, data-intensive processes of fundraising more streamlined. From emerging investment managers to established multi-fund firms, we have the tried-and-true methodologies and depth of experience to match you with the best investors for your funds.



# Start addressing your alternative investment business challenges today

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#### ADVISORY SERVICE BENEFITS OVERVIEW

- · Strengthen relationships with LP's by following our proven practices
- · Find and access the right contacts through our mature network
- $\boldsymbol{\cdot}$  Achieve time and process efficiency allowing you to focus on making investments



### GENERAL PARTNERS

- Fund Positioning and Market Preparation
- Pre-Marketing
- Fundraising\*
- Investment Manager Due Diligence Data Collection
- Investor Qualification and Closing
- Deal Pipeline Management
- Investment Manager Succession Planning



- RFP Process Management and Data Collection
- · Investment Manager Selection
- · Strategy Evaluation and Market Analysis