

Success Story

Cloud Workflow



Overview

Manage private capital business events using Cloud WorkFlow designed by SteelBridge Technology Solutions. Our robust technology team knows of a smarter, better way to complete business events and oversee end-to-end processing of information flow. Our customized Cloud WorkFlow designs, assigns, exchanges, analyzes, and stores information in one central application. No more confusion in managing multiple systems and distribution methods. Design business events, assign tasks and create data forms with a real-time 360-degree view that shows everything is running like clockwork, just the way you want it.

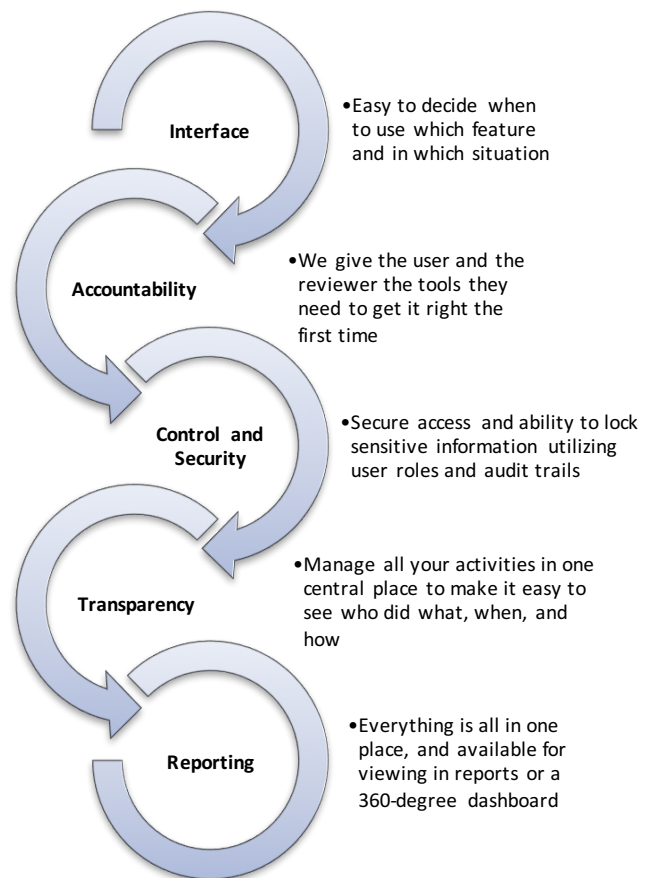
WorkFlow Improvements

- Manual processes make it impossible to view the entire business event and individual tasks
- Continuous time-consuming monitoring is needed to ensure all information is accurate and up to date
- No controls over processes previously executed through time-consuming manual efforts
- Teams are usually stretched to the limit in constantly needing to do the same thing over and over until it gets done right
- The old way often resulted in continuous confusion in who did what when

WorkFlow Impact

- Set the proper workflow by laying out the steps to complete a business event
- Assign the business event tasks and subtasks to teams and individuals to put into action
- Workflows route tasks and create clear roles and responsibilities assignment
- Real-time visibility to track activity present, past, and future
- Capture collaboration around content and tasks; feedback looped into content via links
- Automatic notifications with four distinctive types: action, activity, reminder, alert
- Integrate with other applications, pull and push data based on information flow

Cloud WorkFlow Approach



Contact Us

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